



CEO Breakfast Talk on Enhancing Business Values through Productivity Improvement and Operational Excellence

Date: Tuesday, 22 January 2019
Time: 9.00am - 12.00pm
Venue: Seminar Room 3, Level 7, Kinesis, Fusionopolis 2,
Singapore Institute of Manufacturing Technology (SIMTech) [\[Click for map\]](#)

Register [<image001.jpg>](#)

Note: This is a non-chargeable seminar. Business attire is required for this event. Shorts/bermudas, singlet/sleeveless shirts and flip-flops are NOT allowed. SIMTech reserves the right to refuse any person entry.

ABOUT THE TALK

In this fast-changing world, there is a need for organizations to address the change in business scenarios, dynamic business demands and innovate ways to quickly cater to these changing needs.

Join us at the CEO Breakfast talk and see how more than 200 companies have followed a systematic methodology to achieve significant business growth and productivity improvements of up to 200%.

From this session, you will uncover effective strategies for your business:

- **Business Transformation** – create a new business model.
- **Operational Transformation** – improve the processes and the way people work in your organisation to be better, faster & cheaper.
- **Core Transformation** – strengthen and extend the core “building blocks” of your business model.

WHO SHOULD ATTEND

Recommended for CEOs and senior management. Admission is free but limited seats are available. We welcome up to two representatives per company.

PROGRAMME	
9.00am	Registration & Networking with Breakfast
9.30am	Welcome & Introduction
9.45am	Introduction of A*STAR Tech Access Initiative
10.00am	Sharing of Case Studies
10.30am	Presentation on Enhancing Business Values through Productivity Improvement and Operational Excellence
11.30am	Discussion and Feedback
11.45am	Q&A Session
12.00pm	End of Programme

CONTACT US

For more information, please contact

Mr Ma Bin Tel: (65) 6319 4431 Email: bma@SIMTech.a-star.edu.sg